

Talking Drugs for diverse cultures

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School Drug Education & Road Aware

- Introducing SDERA's new flipchart (less text and clear images)
- Target audience is families from diverse cultures with school-age children
- Supports all families to be better informed, access facts and hear reliable information about drugs and drug use



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- Crystal meth or ice and other drugs are discussed using the flipchart
- Myths exist around ice, so it's important to provide the facts
- Australian population recent use of meth/amphetamines has declined from 2.1% in 2013 to 1.4% in 2016 (NDSHS 2016)



SOME FACTS ABOUT ICE

FACT 1

Trying ice doesn't always lead to dependence

FACT 2

Using ice often can increase the risk of harm

FACT 3

Everyone responds differently to drugs

FACT 4

Alcohol use causes more harm in Australia than ice

TALKING ABOUT DRUGS

SDERA

TALKING
DRUGS

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- Significant adults can influence a child's attitudes and decisions about drugs and drug use
- Developing positive attitudes is most effective before any exposure to drug situations
- Family support and strong relationships are protective factors for young people



RELATIONSHIPS ARE IMPORTANT

Parents/carers **CAN** affect a child's attitudes and decisions about drug use.
Talking to your child **CAN** help keep them safer.

STARTING THE CONVERSATION

SDERA | **TALKING DRUGS**

The graphic is set against a light orange background with a subtle pattern. It features three circular inset images showing diverse families in positive interactions. The text is in a mix of bold sans-serif and handwritten-style fonts. The overall theme is the importance of family relationships in drug education.