

WA ALCOHOL AND OTHER DRUG CONFERENCE 2025

PATHWAYS • SYSTEMS • STRATEGIES

SPONSORSHIP PROSPECTUS

5-7 MARCH 2025, ESPLANADE HOTEL FREMANTLE BY RYDGES





Introduction

On behalf of the Conference Steering Group, WANADA is pleased to invite you to partner with us for the WA Alcohol and Other Drug Conference 2025: Pathways, Systems, Strategies – to be held on 5 to 7 March 2025 at Esplanade Hotel Fremantle by Rydges.

Hosted by the Western Australian Network of Alcohol and other Drug Agencies (WANADA), the WA Alcohol and Other Drug Conference 2025 promises to be a significant event in the alcohol and other drug sector. This premier gathering will bring together a mix of WA AOD professionals, service users and their families, researchers, academics, students, not-for-profit organisations, NGOs, and government representatives for an important exchange of ideas and insights. Through a structured program of discussions, workshops and sessions, the event will serve as a key platform for education, collaboration, and reflection on the unique and complex workings of AOD systems.

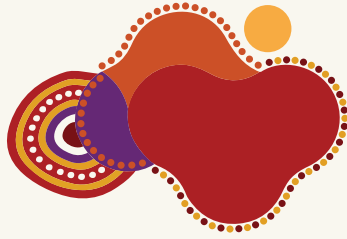
Celebrating WANADA's 40th year anniversary and Hope's 120-year milestone, join us for an event that offers a unique opportunity to promote a shared voice, encouraging sector partnership and solidarity as we work towards a whole-of-community approach to alcohol and other drug issues.

The conference will also feature the Alcohol and Other Drug Excellence Awards 2025 to celebrate remarkable achievements and innovations within the sector.

Benefits of being a sponsor of the forum may include:

- Sponsor logo feature on all digital and printed communication materials including program handbook (note: this document will be available in electronic form)
- Social media promotion through WANADA social networks
- Sponsor logo featured on WANADA Hub homepage with a link from your logo to your organisation's website
- Advertisement on the back cover of the program handbook
- Complementary exhibition stall
- Option to display sponsor banner on the main stage or in the venue
- Option to provide pads, pens, and/or bags (at sponsor cost)
- Acknowledgement during opening and closing sessions
- Complimentary registrations and additional registrations at a discounted rate

Sponsorship options are as outlined in the following pages. WANADA and the Conference Steering Group look forward to welcoming you as a sponsor at our important networking event.



WA ALCOHOL AND OTHER DRUG CONFERENCE 2025

PATHWAYS • SYSTEMS • STRATEGIES

About us

Introducing WANADA & The WA Alcohol & Other Drug Conference 2025.

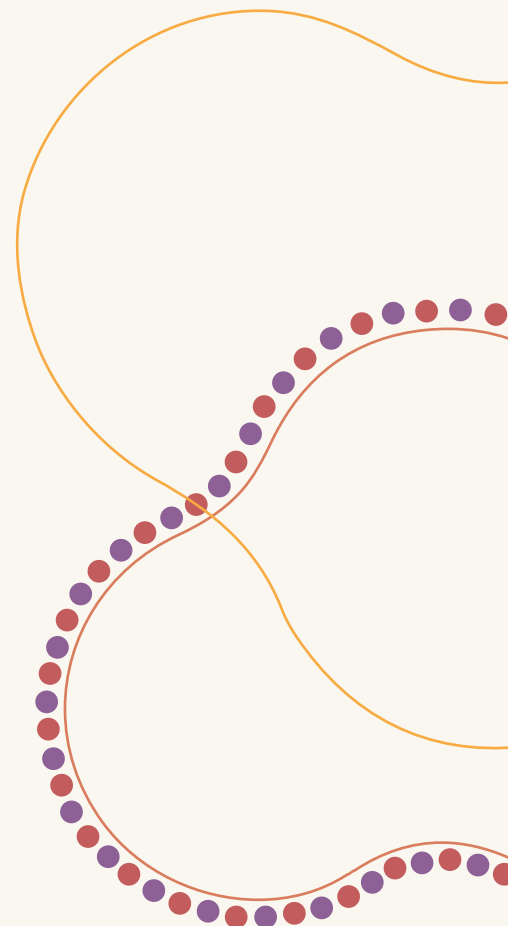
WANADA

The Western Australian Network of Alcohol and other Drug Agencies (WANADA) is the peak body for the alcohol and other drug education, prevention, treatment, and support sector in Western Australia.

WANADA's aim is to enhance health and well-being of all Western Australians by reducing the harms associated with alcohol and other drug use; and enabling a strong and viable alcohol and other drug service system.

2025 Conference Steering Group

A reference group comprising Rachael Dalziel (Mission Australia), Simone Clinch-Moore (Wungening), Ben Smith (Holyoake), Peta Gava (Peer Based Harm Reduction), Teena Townsend (Hope Community Services), Nicola Iannantuoni (Cyrenian House), Tanya Chikritzhs (NDRl) and a Mental Health Commission representative, was established to steer the planning and delivery of the WA Alcohol & Other Drug Conference. Since April 2024, the group meets regularly. We thank the steering group for their insights, time and guidance.





Last Time...

2021 Shifting Perspectives Conference

Conference Highlights

The Western Australian Alcohol and Other Drug Conference – Shifting Perspectives Alcohol and other drug: everybody's story, brought alcohol and other drug workers and consumers together with researchers, policy makers and other stakeholders at the Perth Convention and Exhibition Centre in 2021.

Keynote speakers Mark Chenery from Common Cause and former WA Premier Emeritus Professor Geoff Gallop urged attendees to reflect on ways to reduce stigma and discrimination faced by individuals affected by alcohol and other drug use, and to foster community support for reform.

Several delegates suggested future conferences could include an increased focus on intersecting issues with alcohol and other drug including homelessness, domestic and family violence.

334

Delegates Registered
for the Conference

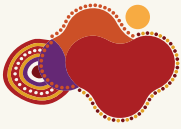


100



Of **127** evaluation questionnaire
respondents agreed the conference
had been useful





Sponsorship Packages Available

Package	Fee (Inc. GST)
Presenting Partner (SOLD OUT)	\$17,500
Government	\$20,000
Sector Partner (7 only)	\$7,000
Corporate Partner (3 only)	\$5,000
Lanyard Sponsor (1 only)	\$4,500
Award Sponsors (9 only)	\$1,500
Exhibition Space (6 only)	\$650

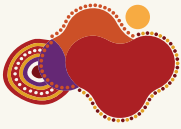
Sponsorship Details

Presenting Partner (SOLD OUT) \$17,500

The premium sponsorship package has the greatest exposure across the forum.

Benefits include:

- Sponsor logo feature on all digital and printed communication materials including program handbook (note: this document will be available in electronic form)
- Social media promotion through the WANADA social networks
- Principal recognition on the home page of the conference website, with a link from your logo to your organisation's website
- Sponsor logo featured on WANADA Hub homepage, with a link from your logo to your organisation's website
- Promotion through WANADA e-newsletters
- Sponsor logo on pre-event email communications
- Recognition as presenting partner on all digital and printed communications (including on the big screen prior to the commencement of each session)
- Colour advertisement on the back cover of the program handbook (artwork to be supplied by sponsor)
- Complementary exhibition stall (trestle table with two chairs) in prime location adjacent to registration desk
- Prominent signage on the main forum stage (banner to be supplied by sponsor)
- First option to provide pads, pens, and/or bags (at sponsor cost) - Open to other merchandise suggestions as appropriate and contingent on WANADA's approval
- Acknowledgement during opening and closing sessions
- Four complimentary registrations 20% discount on up to five additional conference registrations purchased



Government \$20,000

Government and corporate partners will have access to significant visibility during the Conference and excellent opportunities to promote their organisation, programs and initiatives

Benefits include:

- Sponsor logo featured on all digital and printed communication materials
- Social media promotion through WANADA social networks
- Recognition as partner on all digital and printed communications (including on the big screen prior to the commencement of each session)
- Sponsor logo featured on WANADA Hub homepage, with a link from your logo to your organisation's website
- Option to display sponsor banner at the venue (banner to be supplied by sponsor)
- Acknowledgement during opening and closing sessions
- Two complementary registrations and any additional registrations at a discounted early bird rate

Sector Partner (7 only) \$7,000

The Sector Partner Sponsorship is an affordable option for not-for-profits (sector partners) to get involved.

Benefits include:

- Sponsor logo featured on all digital and printed communication materials
- Social media promotion through WANADA social networks
- Recognition as partner on all digital and printed communications (including on the big screen prior to the commencement of each session)
- Sponsor logo featured on WANADA Hub homepage, with a link from your logo to your organisation's website
- Option to display sponsor banner at the venue (banner to be supplied by sponsor)
- Second option to provide pads, pens, and/or bags (at sponsor cost) - Open to other merchandise suggestions as appropriate and contingent on WANADA's approval
- Acknowledgement during opening and closing sessions
- Two complementary registrations and any additional registrations at a discounted early bird rate

Additional sponsorship benefits can be developed to suit your requirements. Please contact us if you have any queries regarding this.



Corporate Partner (3 only) \$5,000

The Corporate Partner Sponsorship is an affordable option for not-for-profits (sector partners) to get involved.

Benefits include:

- Sponsor logo featured on all digital and printed communication materials
- Social media promotion through WANADA social networks
- Recognition as partner on all digital and printed communications (including on the big screen prior to the commencement of each session)
- Sponsor logo featured on WANADA Hub homepage, with a link from your logo to your organisation's website
- Option to display sponsor banner at the venue (banner to be supplied by sponsor)
- Third option to provide pads, pens, and/or bags (at sponsor cost) - Open to other merchandise suggestions as appropriate and contingent on WANADA's approval
- Acknowledgement during opening and closing sessions
- Two complementary registrations and any additional registrations at a discounted early bird rate

Lanyard Sponsor (1 only) \$4,500

The lanyard package is an affordable option for not-for-profits to get involved and benefit from considerable visibility.

Benefits include:

- Sponsor logo featured on all digital and printed communication materials
- Social media promotion through WANADA social networks
- Recognition as partner on all digital and printed communications (including on the big screen prior to the commencement of each session)
- Sponsor logo featured on WANADA Hub homepage, with a link from your logo to your organisation's website
- Option to display sponsor banner at the venue (banner to be supplied by sponsor)
- Provide your branded lanyards (at sponsor cost)
- Acknowledgement during opening and closing sessions
- One complementary registration and any additional registrations at a discounted early bird rate



Exhibition Space (6 only)

\$650

Strategic exhibition space in the venue will be made available to organisations keen to engage with conference delegates. The space will be accessible during all breaks (tea and lunch breaks). The space will include a signed space, including a trestle table, chair, and power (where required).

Awards Sponsors (9 only)

\$1,500

The Conference will feature the Alcohol and Other Drug Excellence Awards acknowledging the Awards Sponsor package is an opportunity to celebrate sector achievements by awarding people, programs and services for their amazing contributions to the sector. Visible to the entirety of the delegations, the award sessions will be spread out to all conference days between keynote presentation and breakout abstract presentations. Award sponsors will have the privilege of handing the awards to award recipients.

Benefits include:

- Highlighted in Awards specific social media post
- Sponsor logo on the holding slides of the Awards presentation
- Acknowledgement during the Awards session

The Award categories to be presented include:

- Excellence in Community Development, Capacity and Capability Building
- Excellence in Reducing the Risk of AOD-related Harms
- Excellence in Treatment
- Excellence in Partnerships
- Excellence in Improving AOD outcomes for Aboriginal Peoples
- Excellence in Working with Families and Significant Others
- Excellence in Preventing and Reducing AOD Harms in Young People
- Translating Research into Practice for Improved AOD Outcomes
- Excellence in Consumer Engagement

More information on the Awards, including the nomination information and the description of each award can be found in the following Awards document:

<https://wanada.org.au/conference-2025/awards/>

N.B To avoid perceived conflict of interest we recommend sector organisations choose to sponsor an award that they will not nominate for.

The Alcohol and Other Drug Excellence Awards 2025 will be celebrated and prominently featured throughout the three-day conference. Keep an eye on the website to ensure the sponsorship you wish to apply for is available. Sponsorships will be accepted on a first in, first attributed basis.



Sponsorship Application Form

Please post or email this form to:

Attention: Stefanie Palmer
WANADA
PO Box 8048, Perth, WA 6849
e: stefanie.palmer@wanada.org.au

CONTACT DETAILS

Contact Name: _____

Position: _____ **Company Name:** _____

Address: _____

State: _____ **Postcode:** _____

Email: _____ **Mobile:** _____

FORUM SPONSORSHIP ITEM

Please confirm sponsorship as follows:
All costs are shown in Australian dollars and are inclusive of GST.

Item	Total	Item Selection
Presenting Partner (SOLD OUT)	\$17,500	<input type="checkbox"/>
Government	\$20,000	<input type="checkbox"/>
Sector Partner (7 only)	\$7,000	<input type="checkbox"/>
Corporate Partner (3 only)	\$5,000	<input type="checkbox"/>
Lanyard Sponsor (1 only)	\$4,500	<input type="checkbox"/>
Award Sponsors (9 only)	\$1,500	<input type="checkbox"/>
Exhibition Space (6 only)	\$650	<input type="checkbox"/>



Sponsorship Application Form

AWARDS SPONSORSHIP ITEM

Please confirm sponsorship as follows:

All costs are shown in Australian dollars and are inclusive of GST.

A deposit of 50% of the total is required in order to confirm bookings.

Item	Total	Item Selection
Excellence in Community Development, Capacity and Capability Building	\$1,500	<input type="checkbox"/>
Excellence in Reducing the Risk of AOD-related Harms	\$1,500	<input type="checkbox"/>
Excellence in Treatment	\$1,500	<input type="checkbox"/>
Excellence in Partnerships	\$1,500	<input type="checkbox"/>
Excellence in Improving AOD outcomes for Aboriginal Peoples	\$1,500	<input type="checkbox"/>
Excellence in Working with Families and Significant Others	\$1,500	<input type="checkbox"/>
Excellence in Preventing and Reducing AOD Harms in Young People	\$1,500	<input type="checkbox"/>
Translating Research into Practice for Improved AOD Outcomes	\$1,500	<input type="checkbox"/>
Excellence in Consumer Engagement	\$1,500	<input type="checkbox"/>

PAYMENT DETAILS

Sponsorship payments will be made to the Western Australian Network of Alcohol and other Drug Agencies (WANADA). ABN: 2210 658 5976

Sponsorship total (\$AUD): \$ _____

Method of payment (tick appropriate box):

I require a tax invoice to make payment

Pay via Direct Debit

Pay via Direct Debit: Payment has been/will be made via Direct Debit on ____/____/____

BSB: 633 000 Account no: 136 249 315 Bank: Bendigo Bank

Account name: WANADA (please include ABF and organization name in description)

Signature: _____



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Sponsorship Application Form

TERMS AND CONDITIONS

1. Full payment is due within 30 days of the invoice.
2. Sponsorship will only be allocated on receipt of the signed sponsorship booking form. A letter of confirmation will be provided to confirm the booking, together with a tax invoice for the total amount of the sponsorship.
3. The Organiser agrees to provide the Sponsor with the agreed inclusions as outlines in the Sponsorship Prospectus.
4. The Organiser reserves the right to accept or reject sponsors without giving reasons.
5. The Sponsor is responsible for the placement and cost of insurance related to their participation in the Exhibition.

CANCELLATION POLICY

Cancellations will only be accepted in writing, mailed or emailed and must be signed by the person whose signature appears on this form (or their nominee).

Cancellations received by 5 November 2024 will have their payment returned less an administration fee of 25% of the total price. Cancellations after 5 November 2024 will receive no refund and will be liable for payment of the balance should it not have been received by the cancellation date.

I have read the cancellation policy and accept all of its conditions

Contact Name: _____

Position: _____

Organisation: _____

Signature: _____ Date: _____

