

WANADA Aim:

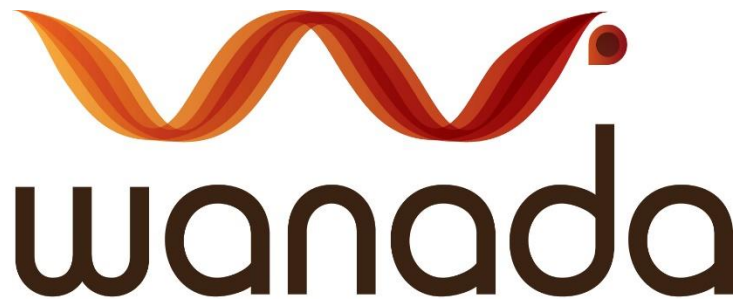
To enable a specialist-sector led approach to achieve reduced harms associated with alcohol and other drugs for all Western Australians.

WANADA Purpose:

To lead a shared voice within the specialist alcohol and other drug service sector that drives and influences systemic change needed to achieve best community outcomes.

WANADA Strategic Priorities:

- Provide an informed voice to influence effective alcohol and other drug policy, planning, development, and systems reform.
- Promote effective evidence-informed systemic approaches that work to address alcohol and other drug stigma and discrimination.
- Drive sector implementation of, and policy support for, the principles of self-determination.
- Lead a coordinated approach to sector-wide development that enhances quality and evidence-informed practice.



Western Australian Network of
Alcohol & other Drug Agencies

Systemic Advocacy Manager

Position Description

Last Reviewed: January 2025

Position title:	Systemic Advocacy Manager
Responsible/reports to:	WANADA Chief Executive Officer
Employment basis:	Full-time, or as negotiated
Salary:	As per contract (full-time/pro-rata \$116,681 to \$125,652 dependent on experience, plus superannuation and salary packaging). Terms and conditions of employment comply with the relevant award (Social, Community, Home Care and Disability Services Industry Award 2010) and will be set out in an individual contract of employment.

About WANADA

The Western Australian Network of Alcohol and other Drug Agencies Inc. (WANADA) is the peak body for the alcohol and other drug education, prevention treatment and support services in Western Australia.

WANADA's purpose is to lead a shared voice within the specialised alcohol and other drug sector that drives positive change needed to achieve best community outcomes.

WANADA's systemic advocacy is evidence-informed and represents the experiences of the service sector. Our capacity to influence is guided by a relationship advocacy approach.

Organisation level responsibilities

- Work with the WANADA team to action WANADA's priorities.
- Work within the values and principles and positive culture of the organisation and demonstrate a commitment to Aboriginal cultural safety.
- Comply with all organisational policies and procedures, legislation and agreements including work health and safety, with a focus on the continuous quality improvement of all WANADA processes and activities.
- Participate as a team member and assist and support other WANADA projects, activities and events where required.

Position Objectives and Accountability

The key role of this position is to provide leadership for WANADA's systemic advocacy, influencing effective and sustainable alcohol and other drug policy, planning, development, and systems reform that strengthens the sector and benefits the community.

POSITION OBJECTIVES	PERFORMANCE INDICATORS
<p>Lead and effectively manage advocacy initiatives that enable evidenced and sector-informed change., e.g.:</p> <ul style="list-style-type: none"> - Issues monitoring - Sector consensus - Monitoring advocacy effectiveness 	<ul style="list-style-type: none"> ➤ Alignment with WANADA’s advocacy approach and organisation culture. ➤ Effective and strategic application of activity across the advocacy lifecycle (identification, initiation, maintenance, adaptation and evaluation). ➤ Respectful, effective and sound working relationships with sector (including peers), collaborators and decision makers including government. ➤ Effective engagement with key stakeholders and established strategic alliances. ➤ Enhanced shared voice within the sector, building evidence informed pro-active and reactive position papers. ➤ Empowered sector services, enabling active participation in systemic policy and planning where effective and appropriate. ➤ Enhanced systemic advocacy skills, understanding, and capability of relevant WANADA team members.
<p>Establish and maintain monitoring and outcome tools relevant to WANADA’s advocacy efforts and priorities.</p>	
<p>Undertake a planned approach to sector and stakeholder engagement activities.</p>	
<p>Ensure consistent, purposeful and values-based messaging in WANADA’s communications.</p>	
<p>Supervise and oversee relevant staff, monitoring their work and activity evaluation.</p>	

Key Selection Criteria

Essential:

- Excellent interpersonal and communication skills, including high level written and oral presentation capabilities.
- Demonstrated experience in effective systemic advocacy that draws on research and complex issues analysis as well as understanding government policy and processes.
- Demonstrated ability to liaise and consult effectively with a range of individuals, with the ability to represent collective and varied perspectives.
- Sound appreciation of change management, with an understanding of the requirements for the practical application of evidence and policy.
- Sound planning and organisation skills with the ability to prioritise tasks and reflect on effectiveness, including management of staff.
- Demonstrated ability to work autonomously and collaboratively in a small team environment.
- Experience in respectful culturally safe and inclusive practice.
- Experience in human services and/or an understanding of alcohol and other drug sector and related policy.
- Relevant tertiary qualifications.

Desirable:

- Understanding of peak body organisations and their role.